

Sports, Law and Finance Conference

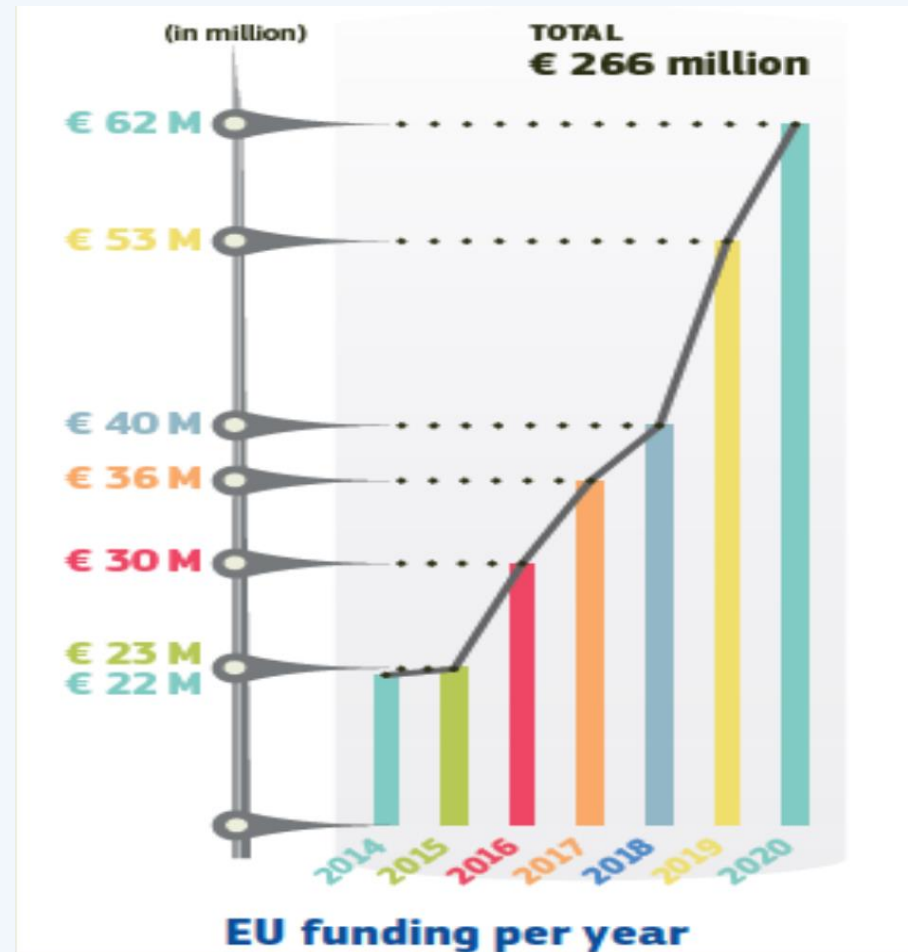
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EU FUNDING OPPORTUNITIES FOR SPORTS ORGANIZATIONS WITH CASE EXAMPLES

Haris Muhić, Ice Hockey Federation of Slovenia



EU financial support to sport actions



THE SPORT CHAPTER IN THE ERASMUS+ PROGRAMME aims to support European partnerships on grassroots sport in order to pursue the following objectives:

- Tackle **cross-border threats** to the integrity of sport, such as **doping, match fixing and violence**, as well as all kinds of **intolerance and discrimination**;
- To promote and support **good governance** in sport and **dual careers of athletes**;
- To promote **voluntary activities** in sport, together with **social inclusion, equal opportunities** and awareness of the importance of **health-enhancing physical activity**, through increased participation in, and **equal access to sport for all**.

The following actions in the field of sport are implemented through the Erasmus+ Programme:

- **Collaborative Partnerships**
- **Small Collaborative Partnerships**
- **Not-for-profit European sport events**

Collaborative Partnerships aim to:

- Increase participation in sport and physical activity
- Promote dual careers for athletes
- Combat doping
- Combat match-fixing
- Promote voluntary activity in sport
- Support new approaches to tackle violence, racism, discrimination and intolerance in sport
- Improve good governance in sport
- Encourage social inclusion and equal opportunities in sport

In a broader sense, Collaborative Partnerships are designed to contribute to EU STRATEGIES IN THE FIELD OF SPORT

Collaborative Partnerships are designed **to promote the creation and development of European networks in the field of sport, and can include a variety of activities**, such as:

- Networking among key stakeholders
- Development, identification, promotion and exchange of best practices
- Preparation, development, and implementation of education and training modules and tools
- Increasing the skills of multipliers in the field of sport
- Developing monitoring and benchmarking of indicators in the field of sport
- Raising awareness of the added value of sport and physical activity
- Promoting synergies between sport, health, education, training, and youth
- Improving the evidence-base for sport
- Organizing conferences, seminars, events and meetings

Organisations intending to apply must do so as part of a consortium, **led by an eligible organisation** from a [Programme Country](#). Organisations eligible to take part include **non-profit organisations and public bodies active in the field of sport**.

A Collaborative Partnership should include at least **five different organisations from five different Programme Countries**.

As a general rule, Collaborative Partnerships **target the cooperation between organisations established in Programme Countries**. However, organisations from Partner Countries can be involved in a Collaborative Partnership, as partners (not as applicants), if their participation brings an essential added value to the project.

For further information about the composition of a Collaborative Partnership please refer to the [Programme Guide](#).

Any organisation or public body, established in a Programme Country can apply from the Erasmus+ Programme in the field of Sport. For example, such organisations can be (non-exhaustive list):

- A public body in charge of sport at local, regional or national level
- A National Olympic Committee or National Sport confederation
- A sport organisation at local, regional, national, European or international level
- A national sports league
- A sport club
- An organisation or union representing athletes
- An organisation or unions representing professionals and volunteers in sport (such as coaches, managers, etc.)
- An organisation representing the 'sport for all' movement
- An organisation active in the field of physical activity promotion
- An organisation representing the active leisure sector
- An organisation active in the field of education, training or youth.

A Collaborative Partnership is transnational and involves at least five organisations from five different Programme Countries.

All participating organisations must be identified at the time of applying for a grant.

Collaborative Partnerships What else should you know?

One call for proposals per year	October 2019
Deadline for submission	April next year 2020
September 2020	Publication of the selection by the EU
Project Start	January 2021

Projects **must be 12, 18, 24, 30 or 36 months in length**; the duration must be specified at application stage based on the objective of the project and the type of activities foreseen.

Maximum grant awarded:

Collaborative Partnerships: **400.000 EUR**

Small Collaborative Partnerships: **60.000 EUR**

Calls for tenders and proposals

For specific funding opportunities and application procedures within the Erasmus+ programme, please visit the [Education, Audiovisual and Culture Executive Agency's website](#) or consult your [National Agency](#)

Collaborative Partnerships How are applications selected?

All project proposals are assessed by the Executive Agency receiving the application, exclusively on the basis of the criteria described in the [Erasmus+ Programme Guide](#)

The assessment implies:

- a formal check to verify that the **eligibility** and **exclusion criteria** are respected;
- a quality assessment to evaluate the extent to which the participating organisations meet the **selection criteria** and the project meets the **award criteria**. Such quality assessment is carried out with the support of independent experts.

The quality of eligible applications will be assessed on the basis of the following criteria:

- **Relevance**
- **Quality of the work plan's design and implementation**
- **Quality of the project team and the cooperation arrangements**
- **Impact, dissemination and sustainability**

For detailed information on the quality review of applications submitted under Erasmus+, please consult the [Guide for experts](#).

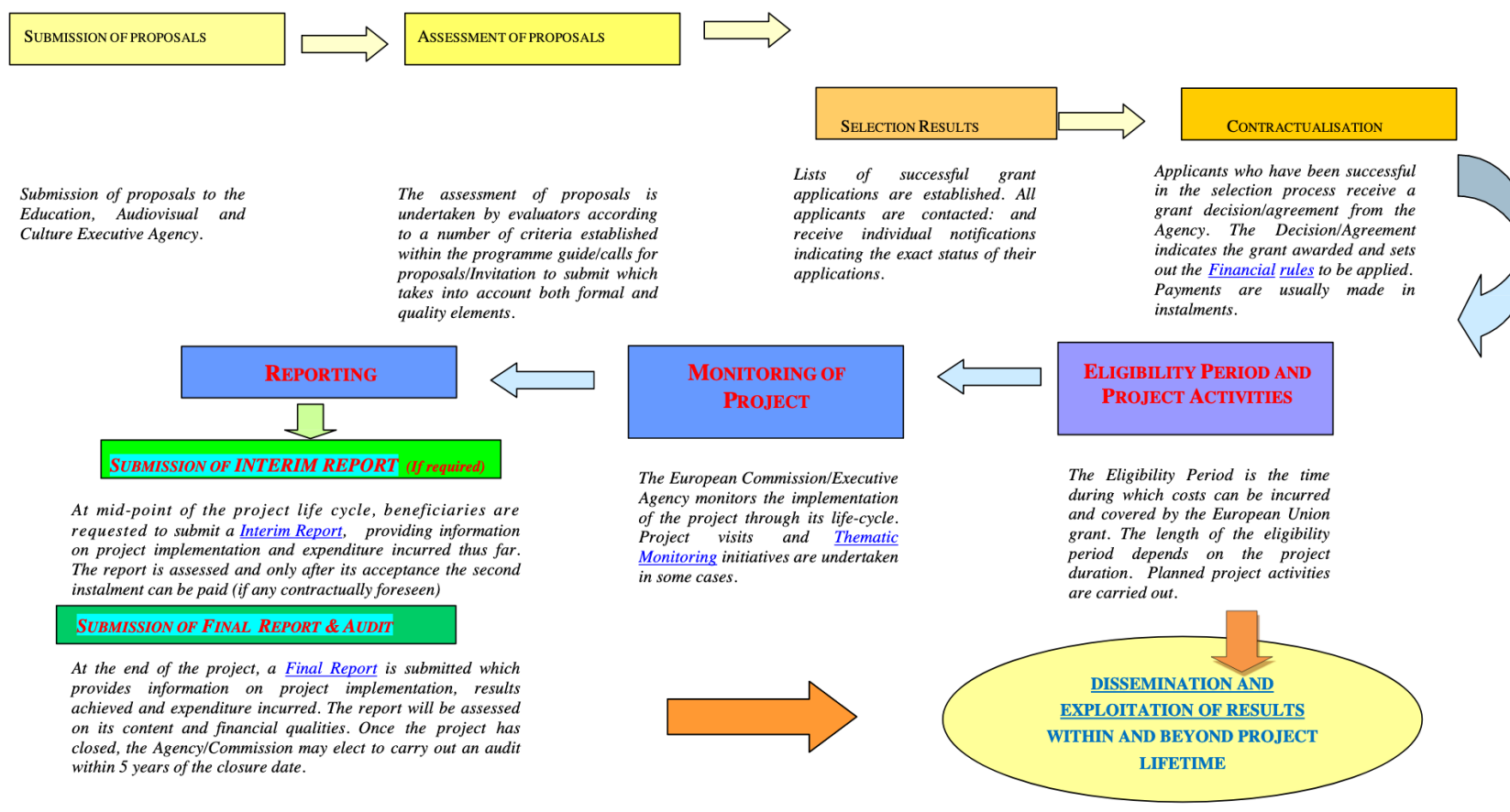
Collaborative Partnerships Applicants' Common mistakes

Award criteria	Issues
Relevance of the project	<ul style="list-style-type: none">- Not entirely relevant to the sport objectives- No EU added value- No genuine needs analysis- Not innovative or complementary
Quality of the project design and implementation	<ul style="list-style-type: none">- Vague description- No focus- No consistency- Inflated budget (intellectual outputs)
Quality of the project team and the cooperation arrangements	<ul style="list-style-type: none">- Appropriate partnership- Distribution of responsibilities and tasks- Essential added value (Partner Countries)
Impact and dissemination	<ul style="list-style-type: none">- Weak impact- Weak sustainability- No sufficient dissemination tools and strategies

Good Proposal should be:

- **Coherent** (problems, solutions, target groups, activities, budget, ambitions/ resources/ competence)
- **Simple** (objectives, approach)
- **Evidence based** (ex-ante needs analysis, state of art)
- **Clear** (identifying the need for such proposal, the solutions, and the outputs)
- **Rigorous in its planning** (which activities, when, for how long, and with what resources)
- **Explicit** (do not take for granted any information, if it is not in the application it cannot be taken into account)
- **Circumscribed** (a proposal is not about solving the world's problems, but about solving a specific issue)

1. MANAGEMENT OF YOUR PROJECT – Project Life Cycle Overview



2014 Erasmus+ Sport, Collaborative Partnerships

Project Title:	European Rookie CUP / 556784-EPP-1-2014-1-AT-SPO-SCP
Project Status:	finalized; Is Success Story
EU Grant award:	500.000 EUR
Project Website:	www.rookiecup.eu
Participating countries:	AT,HU,BA,IT,SI,DE,HR,FI + IIHF
Coordinator:	ERSTE BANK EISHOCKEY LIGA

EUROCUP includes a strong international dimension with 14 organisations from 9 different countries connecting the organization of ice hockey tournaments for the age group of U16 together with an education program with the main topics of Match-Fixing, Doping and Intolerance & Discrimination.

The project focus is to raise awareness about the project topics and combines development and implementation of training and educational modules, networking, sharing of good practices and sports at the same place.

Topic experts will work directly with the kids by explaining all aspects of project topics in detail during tournaments and education workshops. 47 clubs with around 1.000 U16 players will take part each year. The guidelines should become part of the coaches-apprenticeships of Vierumaki. The implementation of the project-topics in such an education-program will have a deep impact on the fight against the project-topics as coaches will act as multipliers to their players.

2017 Erasmus+ Sport, Collaborative Partnerships

Project Title:	ICE RINKS FOR ALL 590624-EPP-1-2017-1-SI-SPO-SCP
Project Status:	Ongoing
EU Grant award:	164.964 EUR
Project Website:	www.lisjaki.net
Participating countries:	SI,DK,LV,NO,CH,SK,BG
Coordinator:	HOKEJSKO DRŠALNKI KLUB MARIBOR

In the project ICE RINKS FOR ALL, international expert group will develop a high-quality model – supported with monitoring and evaluation – for training on ice for physically inactive people aged between 10 and 65 years. Through play, the training on ice model will enable a leisure-time physical activity on ice, which will be inclusive, and will thus serve to realize the slogan SPORT FOR ALL!

For the purposes of developing the training on ice model, to ensure the quality of implementation and an effective dissemination process, we will – during the project – establish cross-sectorial cooperation between the health, sport and recreational sectors – synergies between the field of health and sport. In the implementation phase of the model, we will include into the project the following group - physically inactive persons (600 from 6 different cities, 3 different countries – Bulgaria, Slovakia, Slovenia) aged between 10 and 65 years and enable them 10 free training terms on each of the 6 locations. Prior to the implementation of the model, we will educate 18 mentors from the mentioned 3 countries on the course and effects of the model for training on ice. In the dissemination phase of the project we will use partners networks and educate additional 30 mentors from 15 different countries - Spain, Croatia, France, Austria, Belgium, Poland, Hungary, Germany, Norway, Sweden, Latvia, Italy, Slovakia, Bulgaria, Slovenia who will receive a certificate confirming that they have the appropriate knowledge of the model, and will thus be able to correctly monitor and disseminate the model's practical training in their own environments.

Case Example European University Hockey Association

2017 Erasmus+ Sport, Collaborative Partnerships

Project Title:	European University Hockey Association 590761-EPP-1-2017-1-SK-SPO-SCP
Project Status:	Ongoing
EU Grant award:	314.660 EUR
Project Website:	www.students-athletes.eu
Participating countries:	SK,PL,SE,CZ
Coordinator:	EUROPSKA UNIVERZITNA HOKEJOVA ASOCIACIA

Sport and Education together in Europe – change of status quo! Majority of European universities are very indifferent to organized and systematic sport activities under their own authority. There is a very small amount of sport culture in Europe because of the open underestimation from the side of academics! In order to start fulfilling a very bright and intelligent idea of Dual career of talented athletes. It was during that ear when many young athletes were very often told: “You have to choose between competitive sport and tertiary education! ...but you can’t do both!” European universities very often cannot see the positive aspect of bringing regular, good quality competitive sport activities into their everyday life and support the students, representing the universities through their university teams, in their studies by offering flexible curricula. This project shows the good and sustainable example of promoting dual careers at the European universities in 21st century and tries to shift this know-how to as many universities as possible. This good practice is called European University Hockey League - EUHL, the first ever Pan European fully amateur sport league, and has been operating for the last 4 seasons in 4 countries and around 25 universities. For most of the ice-hockey players and globally for all athletes at this age further education at university pathways is not an option but decision: “continue playing or drop out of their the sport?” Right now in European Union are over 120.000 athletes and only 2% of them will became professionals.

2018 Erasmus+ Sport, Collaborative Partnerships

Project Title:	HOCKEY PARTNERSHIP FOR 603422-EPP-1-2018-1-SI-SPO-SCP
Project Status:	Ongoing
EU Grant award:	394.010 EUR
Project Website:	www.hp4p.eu
Participating countries:	SI,BA,FI,MK,AT,HR,RS + IIHF
Coordinator:	HOKEJSKA ZVEZA SLOVENIJE

The Hockey Partnership for Progress (HPP) project is a joint effort of 5 ice hockey federations (IHF) in Western Balkan Region to raise awareness and improve governance in ice hockey as well as to address key areas affected by the lack of it. The participating IIHFs used to share competitions and country, but unfortunately their cooperation was violently interrupted by the war. Today the participating federations have reached a maturity level when they have managed to establish a new joint IHL league. However, in order for the ice hockey in region to attract media, sponsors, governmental and fan affection, and thus grow, a joint effort should be made to establish good governance practices and turn the vicious circle of negative consequences into positive direction. The HPP project focuses to improve improving the abilities of the relevant stakeholders involved through various educational activities, building on each other and guiding participants from all levels towards better alignment with Good governance principles. Primarily the project aims to improve the management which influences all the other sub-systems and stakeholders, while other stakeholders (coaches, referees, players) will also be addressed with specific topics to help them improve their role as full members of the ice hockey ecosystem. The expert project partners include Sport Institute of Finland, IHF Austria, International Ice Hockey Federation (IIHF), and University of Ljubljana (Faculty of Economics & Faculty of Sports) who will provide necessary expertise and experience to deliver high-quality and high-impact contents and ensure smooth implementation of the project.

Out of the **766** applications submitted **260 have been selected** for funding

- 104 projects under Collaborative partnerships action
- 144 projects under Small Collaborative partnerships action
- 12 projects under Not-for-profit European Sport Events action.

Budget for Sport: EUR 48,6 million

- Small Collaborative Partnerships: 8 million EUR
- Collaborative Partnerships: 35,6 million EUR
- Not-for-profit European sport events: 5 million EUR

The lists have been published on the [Education, Audiovisual and Culture Executive Agency website](#)

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2019 Erasmus+ Sport, Collaborative Partnerships

Project Title:	EUROPEAN U16 WOMEN'S ICE HOCKEY CUP (EUWIHC)
Project Status:	Starts in 2020
Budget:	467.182 EUR
Project Website:	www.hp4p.eu
Coordinator:	Hungarian Ice Hockey Federation - IIHF

Participating Organization

Hungarian Ice Hockey Federation - IIHF
Austrian Ice Hockey Federation - AIHF
Czech Ice Hockey Association - CIHA
Danish Ice Hockey Association - DIHA
French Ice Hockey Federation - FIHF
Finnish Ice Hockey Association – FIHA
German Ice Hockey Federation - GIHF
Norwegian Ice Hockey Association - NIHA
Slovak Ice Hockey Federation - SIHF
Spanish Ice Sports Federation - SISF
International Ice Hockey Federation – IIHF
Japan Ice Hockey Federation – JIHF
Korea Ice Hockey Association – KIHA
Polish Ice Hockey Federation – PIHF
Russian Ice Hockey Federation – RIHF
Swiss Ice Hockey Federation – SIHF
Brock University, Centre for Sport Capacity
Corvinus University of Budapest
Erste Bank Hungary Zrt.
Hungarian Olympic Committee
Hungarian Anti-Doping Group
Hungarian Ice Hockey Referee Committee

Potential role in the project

Project Coordinator
Partner
Partner
Partner
Partner
Partner
Partner
Partner
Partner
Partner
Partner
Associated Partner
Associated Partner
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Project will indicate challenges and barriers for girls and women in hockey as:

- **Social Implications:** girls experience social isolation in the hockey environment;
- **Psychological Implications** – girls experience low motivation and loss of interest due to lack of girls-only programs;
- **Structural Implications** – lack of opportunities to participate in teams, leagues, and club programs;
- **Competitive Implications** – lack of events and tournaments from international to grassroots levels.

The EUWIHC will promote the following:

- Enact a “Players are People” vision to develop future hockey players and better young women;
- Build a female hockey player development pathway – create a new generation;
- Create a shared place for girls to play with girls and feel the belong in hockey;
- Motivate young girls through role models and leaders

The Project will:

- Build a community of coaches who are committed to the female game from grassroots to high performance levels
- Learn on and off ice female hockey specific material
- Share ‘best practices’ during ‘real-time’ competitions - EUWICH
- Provide real-game learning opportunities and these would be provided by a U16 high performance competition
- Facilitate learning from other countries and an opportunity to exchange best practice

We have to promote:

- Recruitment and Retention strategies and skills – share best practices among clubs
- Organize more female hockey events - staging club tournaments for girls and hosting Int. women’s hockey events;
- Psychological and Social Challenges for Girls in Hockey – strategies to overcome barriers and to develop programs.
- Top-Down Change – EuroCup will stimulate federations and clubs to increase programs and drive participation of girls at younger levels
- Bottom-Up Change – will stimulate the retention of athletes along the high performance development pathway and stimulate the creation of additional U18 national teams programming.

Equally on the way to professional player

Generally, in the sport of ice hockey, male players are presented with more chances to reach a professional level in their career. Due to these inequalities, female players are more likely to drop out from the U14 and U16 age groups (that is between the age of 12 and 16), because they cannot play with boys anymore. Hence, the main goal of our project is to close this gap and create equal opportunities for female children who decide to start to play this game. The project not only focuses on the players, but also puts a large emphasis on all involved parties in women's ice hockey, such as coaches, managers and game officials.

The project's main idea revolves around the following ideology: "It's not just about the on and off ice hockey training for the girls, but also improving the supporting staff (coaches, leaders, trainers, volunteers) to be better prepared to help young girls, and attract more children to the program."

Disclaimer

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Thank you!

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